

CAMERA ROLL™

THE GAME OF YOUR PICTURES

INSTRUCTIONS

For 3 or more Players
Ages 12 and up

CONTENTS:

- 238 Camera Roll Subject Cards
- 50 Camera Roll Search Up Cards
- 30-Second Sand Timer
- 1 Dry-Erase Marker
- 1 Dry-Erase score card
- Instructions

OBJECT: Score the most points by having/finding the best photos on your phone to match the subject cards.

SET UP: Place the game cards, score card, marker, and sand timer within reach of all players – at least within reach of the BOSS (see below).

Camera Roll is played in ROUNDS. Each Round consists of every player having a turn at being the BOSS. Go ahead and let the owner of the game be the first Boss. As such, the Boss is in charge of reading the top card aloud, managing the sand timer, selecting the winning photo, and recording all points earned for a given subject card. The Boss does NOT play a photo in their round. The role of Boss will rotate clockwise after each card is played.

The scorecard features columns marked C1, C2, C3, etc. This is where you will place the point values after each CARD is played.

POINTS: Points are scored by finding pictures on your phone that match the subject or phrase on the card. There are 3 ways to score points on every turn:

- 1.) A point is awarded to everyone who can find an appropriate picture for the card within 30 seconds.
- 2.) An additional point is awarded to the player who finds their photo FIRST.
- 3.) Another additional point is awarded to the player with THE BEST photo for the card as decided by the Boss.

If no player can find an appropriate picture within 30 seconds, no points are awarded for that card and the Boss position rotates as normal.

NOTE: It should be fairly simple to determine who has the FIRST photo, but having the BEST is entirely up to the Boss. The

Boss may base their opinion on what picture is the funniest, most bizarre, most heartwarming, best backstory, or any other deciding factor – including how the Boss may feel about another player at that particular moment! But please remember, with great power comes great responsibility! (i.e.: be careful HOW you rule, because karma can play a role in Camera Roll too!)

LETS PLAY! To start a turn, the Boss selects a card from the top of the deck, reads the subject or phrase aloud, and starts the 30-second timer. Players now race to find a picture from the photo library on their device that matches the card before the timer runs out.

Once a player has found a picture they want to play, they must declare it verbally and put their phone down. After time is up, each player will reveal their photo to the group and tell why it best matches the subject or phrase on the card. (Creativity and a great story can go a long way towards earning points for “best” photo!)

NOTE: As the photos are presented, other players can issue a “challenge” if they feel another player’s photo inadequately represents what is on the card. In the event of a challenge, the Boss will have final say on whether or not points for a challenged photo will be awarded.

After all eligible players have presented their photos, the Boss will score and record points accordingly.

NOTE: Some categories are very direct (“Fashion”, “PJ’s” etc.). Others are more subjective (“Spill the tea!”, “FOMO”, “Your worst nightmare”, etc.). The more creative you can be with these “open to interpretation” cards, the more fun you’ll have!

“SEARCH UP” CARDS: All cards in Camera Roll are to be played using YOUR photos EXCEPT the cards designated as “SEARCH UP” Cards. For these cards, players must race to find a photo or video from the social media platform of their choosing to best match the card phrase or subject. Points are awarded as usual.

WINNING THE GAME: The player with the most points after everyone has had a chance to be the Boss for one card, wins that Round. We recommend a 3-Round Game, but based on the number of players you have, you can adjust accordingly. The most points after all rounds have been played is the WINNER!

TIE-BREAKER : In case of a tie, flip over the next card. The player who finds their photo first wins!

MADE IN CHINA

3+  / AGES 12+



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